

Join Our Team



JOB POSTING

April 11, 2024

ABOUT THE ROLE	
Title	Director, Communications & Partnerships
Location	201-5118 Joyce St, Vancouver, BC / Hybrid
Job Type	Permanent, Salaried 28 to 40 hour work week - to be determined with candidate Hybrid work structure
Compensation	\$35.58 to \$37.02 per hour (Commensurate with skills, qualifications, and experience) Extended health and dental Three weeks vacation (prorated), plus paid office closure at year-end Up to 10 paid personal absence days
Closing Date	Tuesday, April 30, 2024 or until filled
Start Date	ASAP

WHAT WE DO

Dress for Success Vancouver empowers self-identifying women to achieve financial independence and personal success through full and fulfilling employment. As an organization, we aim to understand and address the many ways different people are affected by barriers and discrimination that go beyond gender. We believe that everyone deserves to thrive in work and in life and we exist to support that journey through building skills and community and by opposing the systems and structures that bolster inequality.

WHAT YOU'LL DO

As the **Director, Communications & Partnerships** at Dress for Success Vancouver, you'll be at the forefront of our mission to empower women towards economic independence. In this dynamic role, you'll lead the development and execution of strategic communication plans, amplifying our organization's reach and impact. Your expertise will not only shape our external messaging but, with the Executive Director, also foster meaningful partnerships with key stakeholders, donors, and community leaders. By leveraging your creative vision and strong relationship-building skills, you'll drive collaborative initiatives that support our clients and advance our goals. The Director is a passionate advocate for social change and ready to make a difference in the lives of women and gender-diverse members of our community.

As a key member of the Leadership Team, the Director, Communications & Partnerships will develop and execute:

- **Communication Strategy:** Develop and implement comprehensive communication strategies to increase awareness of and support for Dress for Success Vancouver's mission, programs, development and impact, including for signature fundraising events and campaigns.
- **Media Relations:** Build and maintain relationships with local media outlets to secure coverage of Dress for Success Vancouver's initiatives, events, and success stories. Bonus: Ability to become a spokesperson for the organization.
- **Content Creation:** Oversee the creation of engaging content for various channels including funding opportunities, website, social media, newsletters, press releases, and other marketing materials.
- **Digital Marketing:** Lead digital marketing efforts including social media management, email campaigns, and online advertising to increase visibility and engagement.
- **Brand Management:** Ensure consistent messaging and branding across all communication channels and materials.
- **Partnership Development:** Identify and cultivate strategic partnerships with corporations, community organizations, government agencies, as well as other interest holders to expand Dress for Success Vancouver's reach and impact.
- **Collaboration:** Collaborate with internal teams including program managers, other directors, development staff, committees and volunteers to align communication efforts with organizational goals and priorities.

- **Monitoring and Evaluation:** Track and evaluate the effectiveness of communication strategies and partnerships, and make adjustments as needed to achieve desired outcomes.

WHY YOU'LL LOVE THIS ROLE

You will love this role if you are:

- A passionate advocate for equity and for empowering women to thrive
- A proven relationship builder who thrives building win-win partnerships
- Highly collaborative, with a keen willingness to learn
- Strategic, organized and detail-oriented
- Proficient with technology and able to troubleshoot technical issues
- Committed to inclusion, diversity and the calls of action of Truth and Reconciliation

WHAT YOU BRING

- A natural affinity for our values of Dignity, Inclusion, and Hope, as well as familiarity and values alignment with the principles of feminism, anti-racism and decolonization.
- Bachelor's degree in Communications, Marketing, Journalism, Public Relations, or related field.
- 5+ years of experience in communications, public relations, or marketing roles, preferably in the non-profit sector.
- Strong written and verbal communication skills with the ability to tailor messaging for diverse audiences.
- Ability to develop, design and produce graphic design for print and digital communications
- Proven track record of successfully developing and implementing communication strategies.
- Experience in media relations, including pitching stories and securing media coverage.
- Executive presence with the ability to speak publicly about the organization
- Excellent interpersonal skills with the ability to build and maintain relationships with diverse interest holders.
- Strategic thinking with the ability to identify opportunities for collaboration and partnership.
- Proficiency in digital marketing tools and platforms, as well as experience with G-suite, Zoom, Mailchimp, Salesforce, Acuity, Canva, Vimeo, Typeform, and/or iMovie (preferred).
- Knowledge of the Vancouver community and local media landscape.
- Excellent organizational, project and time management skills, with the ability to multi-task and work calmly under pressure.
- Advanced interpersonal skills and comfort working with diverse internal and external partners.

- The ability to think and act strategically, be resourceful and independent, while remaining comfortable working within the framework of a collaborative, team-oriented environment.

JOIN US

If this sounds like the right role for you, join us to help empower women right here in your community. [Apply online](#), including uploads of your cover letter and resume.

Dress for Success Vancouver is committed to ensuring that the application and interview processes are accessible to all applicants; if you require accommodations in submitting your application, or have other questions, please contact us at hello@dfs Vancouver.org. All employment will be decided on the basis of qualifications, transferable skills, lived experience, and business need.

We thank all who apply, but only applicants selected for an interview will be contacted.